

General Terms and Conditions of Kees Hageman Design

Chamber of Commerce number 33107486
dated January 2015

1. Definitions applying to these General Terms and Conditions

Aw: Auteurswet 1912 [Dutch Copyright Act of 1912]

Photographic Work: photographic works as referred to in Article 10 section 1 subsection 9 Aw, or other works covered by the Aw that can be equated with the said photographic works.

Image Carrier: the carrier on which a Photographic Work (whether or not identifiable with the naked eye) is recorded, such as a slide, negative, print, duplicate copy, Polaroid, CD-rom, DVD or memory stick.

Photographer: the user as defined by Book 6, Article 231 of the Dutch Civil Code.

Other Party: the other party as defined by Book 6, Article 231 of the Dutch Civil Code.

Usage: copying and/or publication as defined by Article 1 in conjunction with Articles 12 and 13 of the Aw.

2. Application

These General Terms and Conditions apply to all legal relationships between a Photographer and Other Party, including offers, confirmations of orders and oral or written agreements, even after the termination of an agreement, unless the parties have explicitly deviated from these Terms and Conditions in writing.

3. Offer

Offers are entirely free of obligation unless expressly stated otherwise. The Photographer has the right to withdraw his offer up to two working days after receiving acceptance of this offer. The offer does not oblige the Photographer to deliver part of the agreement in return for a proportionate price.

4. Price

4.1 If the parties have not agreed a price, then the Photographer shall charge his usual rate.

4.2 If and insofar as there is no usual rate, the Photographer shall fix the rate in a reasonable and fair way, bearing in mind the rates for similar commissions normally charged in the market between similar customers and similar suppliers, with reference to rates charged by the Photographer's colleagues, (ii) what in past cases was by right regarded as reasonable and fair, (iii) comparable rates charged by photographers in neighbouring countries, and (iv) the scope and extent of the desired usage of the work by the Other Party.

4.3 If it is plausible that the Photographer had to spend more and/or had to carry out additional work within reason, then these costs and/or additional work shall also be payable by the Other Party.

5. Invoice and payment

5.1 The Other Party shall check that the invoice of the Photographer is accurate. If the Other Party has not rejected the invoice in writing and returned it to the Photographer within ten working days of its date, providing legally relevant reasons for doing so, then the invoice shall be deemed to be binding between the parties and the Other Party loses any right to put in a claim.

5.2 Payment shall be made within thirty days of the date of the invoice.

5.3 The Other Party shall pay the amount due to the Photographer without any reduction or claim to compensation, except for the deduction of any advance payments agreed between the parties and previously made to the Photographer.

5.4 If the Photographer has not received the amount due within the period specified in 5.2 above, the Other Party is in breach and therefore liable for interest at the statutory rate plus 2%.

5.5 If the Other Party is in breach of any of its obligations under the agreement, including any infringement of copyright, then it is liable for all judicial and extrajudicial costs incurred in seeking compensation for the same.

5.6 Any use of the Photographic Work whatsoever is prohibited until the Other Party has paid any outstanding invoice of the Photographer or has otherwise complied with any other obligation arising from any agreement whatsoever with the Photographer.

6. Audit

6.1 If the payment is dependent in any way on any facts or circumstances to be proven by the financial records of the Other Party, then upon receiving such statement from the Other Party the Photographer is entitled to have the financial records audited by any RA/AA accountant he may choose to appoint.

6.2 In the event that the results of the audit differ by more than 2% from the statement and payment by the Other Party, then the auditor's expenses shall be paid in full by the Other Party. The Other Party shall then also pay to the Photographer the amount due on the basis of the correct information after this has been invoiced.

7. Complimentary copy

Upon publication of a Photographic Work the Other Party should immediately and free of charge provide the Photographer with a complimentary copy of the publication.

8. Delivery

8.1 Image Carriers shall be delivered in the premises in which the Photographer carries out his business. From the moment they are sent out until the moment they are received back undamaged by the Photographer, Image Carriers are at the risk of the Other Party.

8.2 Digital files containing Photographic Works shall be delivered following proper consultation and in a manneer agreed between both parties and are at the risk of the Other Party from the moment they are sent.

8.3 In case no delivery time or date has been agreed, the

Photographer shall decide a reasonable period.

8.4 If the Photographer and the Other Party agree to fix the delivery at an earlier date, the Photographer is entitled to increase the price originally agreed by at least 50%.

8.5 Every delivery, including the delivery of any part of a commission, may be invoiced separately if any part of a commission can be valued separately.

9. Complaints

Complaints regarding the Photographic Work supplied should be reported to the Photographer in writing as soon as possible, within a maximum of ten working days of its delivery. The Photographer has the right to substitute the rejected work with good work within a reasonable period, unless this would cause disproportionate damage to the Other Party.

10. Possession/ownership of Image Carriers

10.1 If there is no agreement that the Image Carriers remain in the possession of the Other Party, it shall ensure that these are returned immediately after the agreed usage to the Photographer without any cost for the Photographer. Doing so too late or not at all shall not result in the Photographer losing any of his rights.

10.2 If Photographic Works have been delivered in digital form, the Other Party shall immediately erase and/or destroy them following the agreed usage and not store them for re-usage. Doing so too late or not at all shall not result in the Photographer losing any of his rights.

10.3 If an Image Carrier is not returned to the Photographer within four weeks after the agreed period, it shall be regarded as missing.

10.4 In the event that an Image Carrier is missing or damaged, the Other Party shall compensate the Photographer for his loss.

10.5 Image Carriers remain the property of the Photographer. The Other Party is only entitled to acquire the ownership if this has been expressly agreed.

11. Submission on approval

11.1 Image Carriers submitted on approval which are not used should be returned by the Other Party within ten working days after they were received.

11.2 Digital files of Photographic Works submitted on approval which are not used should be erased or destroyed by the Other Party within ten working days after they were received.

11.3 In the event that Image Carriers and/or digital files containing Photographic Works are retained beyond the agreed period, the Other Party shall compensate the Photographer for the damage he has suffered as a result.

11.4 The Other Party is not only obliged to return in time to the Photographer the originally submitted Image Carriers; he shall not copy and keep the Image Carriers in any form whatsoever, and/or keep any digital files he received containing Photographic Works, and must immediately destroy any such copy.

12. Commission

12.1 A commission contract is an agreement in which the Photographer undertakes to the Other Party to make and/or supply Photographic Works.

12.2 A commission contract becomes binding when the offer of the Photographer is accepted by the Other Party. This acceptance can be confirmed by a written confirmation sent by the Photographer to the Other Party to be retained by the Other Party; or in the absence of the same, by the factual knowledge and permission of the Other Party to the carrying out of the work by the Photographer in accordance with the offer.

12.3 The Photographer is entitled to carry out every part of the commission contract not explicitly described according to his own technical and creative judgment.

12.4 Changes to the commission by the Other Party for whatever reason and pending the carrying out of the commission contract shall be at the expense of the Other Party. They will only be carried out by the Photographer once a separate offer for the additional costs has been signed in agreement by the Other Party, and returned to the Photographer.

12.5 In the event that a commission contract has been cancelled by the Other Party at whatever time and for whatever reason, the Photographer is entitled to receive the agreed price, minus costs not yet made.

12.6 Unless expressly agreed otherwise, the Photographer is at complete liberty to choose the suppliers and third parties with whom he will work in order to carry out the commission contract, including models and stylists.

13. Internet

13.1 In the event that the usage of Photographic Works on the Internet is agreed, the Other Party shall ensure that the size of the Photographic Works shown does not exceed 800 by 600 pixels.

13.2 The Other Party shall not make any copies of the Photographic Works – digital or otherwise – other than those that are strictly required for the agreed usage on the Internet. At the completion of the agreed usage, the Other Party shall erase or destroy the used (working) copy(ies) of the Photographic Works.

13.3 The Other Party shall provide the Photographer with unlimited access free of charge to each part of its website on which the Photographic Work is reproduced. If special arrangements need to be made to achieve this, then the Other Party will ensure these are made.

14. Copyright

Copyright of the Photographic Works is owned by the Photographer.

15. Licence

15.1 Use by the Other Party of a Photographic Work requires prior written consent in the form of a licence the nature and scope of which is described by the Photographer in the offer and/or the confirmation of the commission and/or the relevant

invoice.

15.2 If the scope of the licence is not specified, it shall not extend beyond the right to one single use, in original form and for a purpose, circulation and method as intended by the parties at the time they enter into the agreement, in accordance with the interpretation of the Photographer.

15.3 In the absence of a specifically-agreed method of publication and/or described purpose and/or described circulation, the only authority deemed to have been conferred is that which is included in the licence as standard or which, given the nature and scope of the agreement, necessarily follows from this.

15.4 If the Photographer has given permission for image manipulation, electronically or otherwise, the result may only be used once explicit written consent has been obtained.

16. Sub - licences

Unless otherwise agreed, the Other Party is not entitled to grant sub-licences to a third party.

17. Infringement of copyright

17.1 Each unauthorized use of a Photographic Work is deemed to be an infringement of the Photographer's copyright.

17.2 Any infringement entitles the Photographer to claim compensation of at least three times the licence fee usually charged by the Photographer for such type of use, without losing any right to claim compensation of other damages (including the right to compensation of all direct and indirect damages and all judicial and extra-judicial costs actually incurred).

18. Photographer's credit

18.1 The name of the Photographer should be clearly credited alongside the Photographic Work used, or included elsewhere in the publication with reference to the Photographic Work.

18.2 Failure to comply with this condition entitles the Photographer to claim compensation of at least 100% of the licence fee usually charged by the Photographer for such a type of use, without losing any right to claim compensation of other damages (including the right to compensation for all direct and indirect damages and all judicial and extrajudicial costs actually incurred).

18.3 If the Other Party has obtained written consent to reproduce in whatever form the Photographic Work, it shall ensure that the name of the Photographer accompanies these reproductions. In the case of digital/electronic copies, the Other Party shall also ensure that the entire metadata that was included in the digital file by the Photographer – information according to the EXIF, IPTC, XMP and ICC standards – shall be preserved.

19. Moral rights

19.1 The Other Party shall always respect the moral rights of the Photographer in accordance with Article 25 (1)(c) and (d) Aw when reproducing or publishing a Photographic Work.

19.2 Any infringement of these moral rights entitles the Photographer to claim compensation of at least 100% of the licence fee usually charged by the Photographer for such a type of use, without losing any right to claim compensation of other damages (including the right to compensation for all direct and indirect damages and all judicial and extrajudicial costs actually incurred).

20. Third party rights

20.1 If the Other Party publishes a Photographic Work, it is solely responsible for obtaining the consent of those persons depicted and/or other legally entitled parties. The Other Party indemnifies the Photographer from all claims relating to the same.

20.2 The Photographer is obliged to cooperate in tracing the persons referred to in this article.

21. Liability of the Photographer

The Photographer is not liable for any loss suffered by the Other Party unless such loss is caused by the gross negligence or deliberate act of the Photographer or any third party acting on his behalf. Any liability is limited to the amount of the invoice or if and insofar as damage is insured, up to the amount of the sum actually paid out under the insurance policy.

22. Bankruptcy/moratorium

The Photographer and the Other Party are each entitled to terminate the agreement with immediate effect if the Other Party becomes bankrupt or is granted a moratorium. In the event of the bankruptcy of the Other Party, the Photographer has the right to terminate the licence, unless the consequences of doing so would be in breach of the principles of reasonableness and fairness.

23. Choice of law and forum

23.1 All matters governed by these General Terms and Conditions are subject to Dutch law.

23.2 The Vienna Sales Convention 1980 (CISG) shall not apply.

23.3 Any dispute concerning the wording and explanation of these General Terms and Conditions and a legal relationship between the Photographer and the Other Party shall be brought before the court with relevant jurisdiction in the Netherlands.

These General Terms & Conditions are registered at the Chamber of Commerce.